

**20
24**

April

2012

Rimini Expo Center - Italy

Woodwide technology



TECHNODOMUS

3rd International Expo of Wood Technology
for the Furnishing and Construction Industries

www.technodomus.it

TECHNODOMUS 2012: your next appointment

TECHNODOMUS is back, the **International Expo of Wood Technology for the Furnishing and Construction Industries**.

Technodomus confirms **Rimini** and the surrounding area as the natural venue offering the best of the woodworking industry.

Leaders in this sector continue to choose Technodomus as host to the technological innovations and many world previews.

The date chosen for the 2012 edition is once again strategic: the partial overlap with the **Salone Internazionale del Mobile** ("International Furnishing Exhibition") will certainly encourage international buyers, in Milan to visit Rimini too.

Visitors are yet again the primary growth objective for Technodomus. We are making further investments to increase its **international attraction** and to offer targeted meetings between supply and demand in exhibitors' diaries.

TECHNODOMUS 2010: a real wood revolution!

- **42,000** sq.m of exhibition space
- **300** exhibitors
- **30,865** visitors (data audited by the ISF), **31% international** (18,156 in 2009)
- **more than 500** business meetings with selected buyers from Bulgaria, Egypt, Germany, Macedonia, Russia, Serbia, Spain and UK
- **18** events comprising conferences and exhibitions
- full coverage from **specialist and daily publications** (main articles in Corriere della Sera, La Stampa, Il Sole 24 Ore, Quotidiano Nazionale and Italia Oggi)
- **television** broadcasts on TG1, TG2, TGR Emilia Romagna and Rai News 24



Leading roles at TECHNODOMUS

Exhibitors

Furnishing industry

- Machines, accessories and tools for furnishing, hardware and semi-finished industries and panel processing accessories
- Components and supplies for the furnishing industry
- Machines for surface treatment and related products

Door and window industry

- Machines and tools for the production of wooden, aluminium and PVC doors and windows
- Hardware, semi-finished wood products and accessories for solid wood processing
- Machines, accessories and products for solid wood finishing

Woodworking industry

- Machines, accessories and tools for primary woodworking
- Machines, accessories and tools for wood used in construction
- Wooden construction components

The world of the artisan

- Traditional machines
- Carpentry, joinery, cabinet making equipment

Visitors

- Specialist artisans
- Joiners, cabinet makers etc.
- Door and window manufacturers
- Furniture makers
- Machinery distributors and importers
- Construction firms
- Carpenters
- Designers, architects and woodworking engineers
- Wood traders

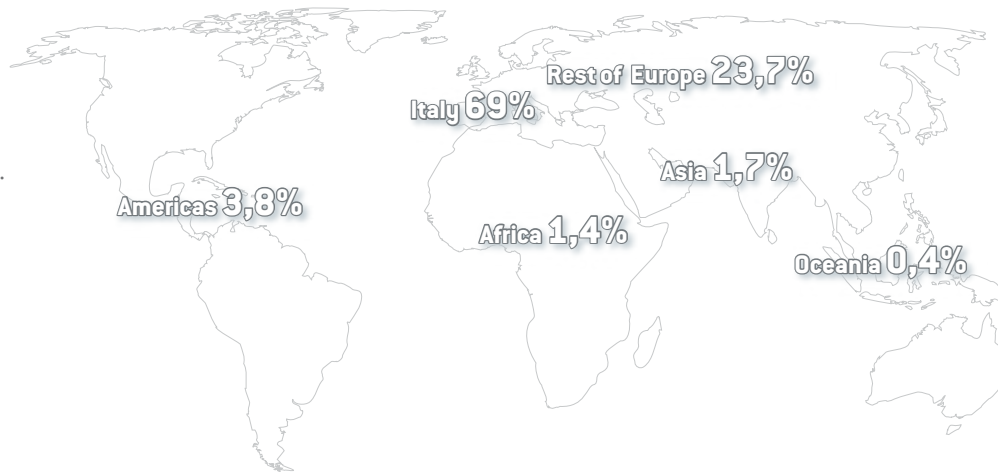


TECHNODOMUS: nice to meet you!

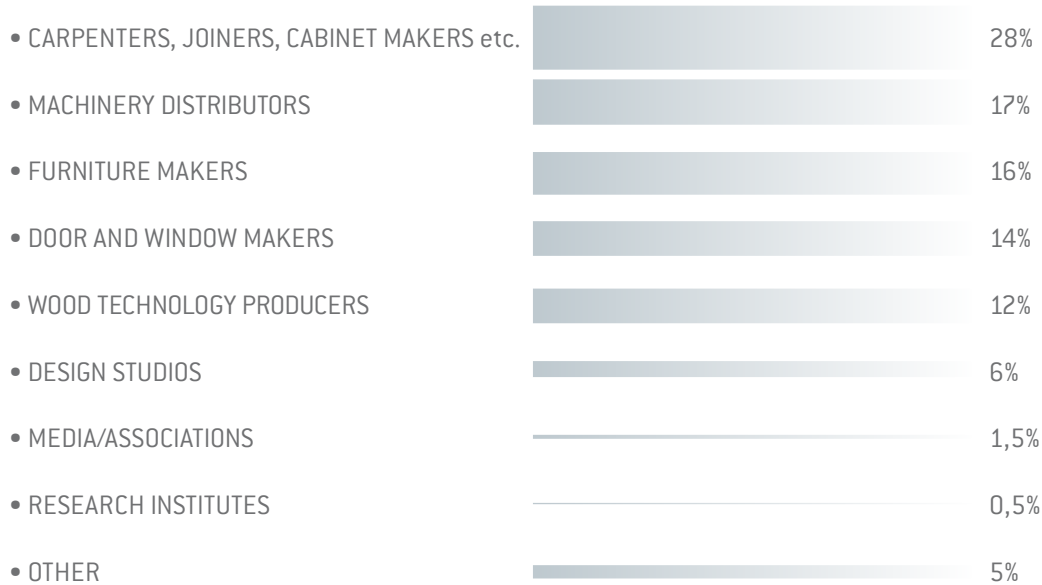
Over 9,500 overseas visitors of the 2010 edition chose TECHNODOMUS as a platform for the wood industry.

Major countries represented:

Argentina	Australia	Austria
Brazil	Bulgaria	Canada
China	Croatia	Czech Rep.
Egypt	France	Germany
Japan	Hungary	India
Indonesia	Israel	Mexico
Poland	Romania	Russia
Serbia	Slovakia	Spain
	Tunisia	USA



Sector represented



TECHNODOMUS: promotion in numbers

- **12** trade fairs promoting the event
- **121** accredited journalists
- **51** magazines, newspapers, television stations and national and international internet portals involved in the promotional campaign
- **118** pages devoted to promotion over a 10-month press campaign
- **239** articles on Technodomus 2010 in the national and international daily press and periodicals
- **215** reports and publication on the TV, radio and web, with a total of **31 million 332 thousand contacts made**
- **36,000** professionals contacted via email with 14 regular newsletters
- **100,000** invitations distributed to potential visitors
- **WWW**.technodomus.it, the expo web site, is constantly updated with all the latest news and useful information

data relates to the 2010 edition

Reaching the Rimini Expo Centre is easy and convenient from any part of the world

BY PLANE

The Expo centre is served by the following airports:
Rimini www.riminiairport.com - Bologna [120 km away] www.bologna-airport.it
Ancona [90 km away] www.ancona-airport.com - Forlì [50 km away] www.forliairport.it



FREE SHUTTLE BUS

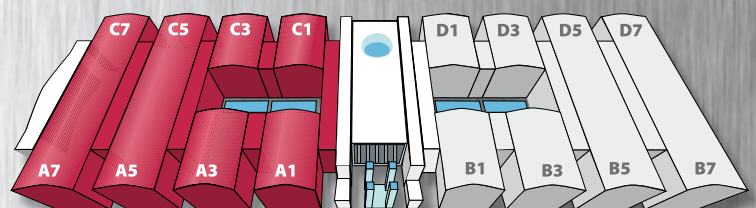
To and from Bologna and Forlì airport and Rimini Expo centre.

BY TRAIN

Direct services to "RIMINI FIERA" within the expo centre. The fastest lines for reaching Rimini are: Milan-Bologna-Rimini, Rome-Ancona-Rimini and Milan-Bari line (the expo centre has its own station "RIMINI FIERA"). www.riminifiera.it/stazione - www.trenitalia.it

BY CAR

A14 Motorway (Bologna-Bari-Taranto), exits "Rimini Nord" approx. 3 km from the expo centre or "Rimini Sud" approx. 7 km. Dual carriageway linked to the A14 motorway. www.autostrade.it



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Organized by



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